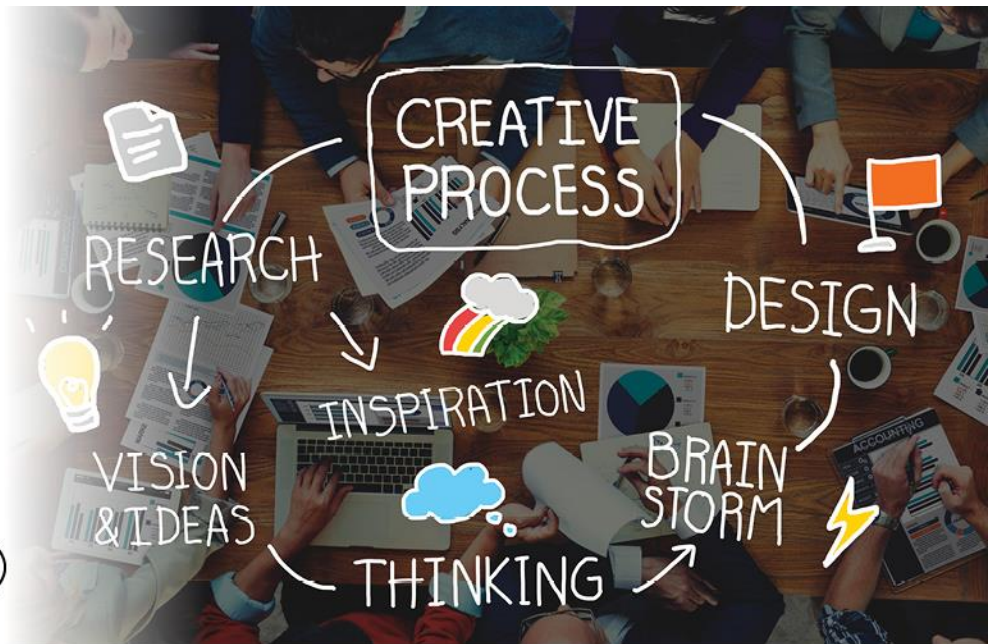


Get to Know

JoAnn



JoAnn Sprenger

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Executive

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Q: What do you think are the best skills that you bring to your job?

A: Organization, multi-tasking and thinking outside the box to find solutions and get creative.

Q: How long have you been working in your field?

A: 14 years – all with Beacon Promotions.

Q: What is your biggest accomplishment?

A: Conquering road blocks both at work and outside of work – reminding myself daily “Who says I can’t?” whether it be a work project, a home improvement project or tackling something way outside my comfort zone.

Q: What is your favorite promotional product and why?

A: Anything kitchen! My parents received a dessert server utensil from their bank years ago (like 30 years ago) and they still have it and use it constantly. That’s a promotional item with staying power!

Q: What problems do you consistently solve for your clients?

A: I often get requests for projects where a client wants something with “wow” factor but has a limited budget. Getting creative with the product and/or personalization can accomplish both.

Q: What is a typical day like for you?

A: Assess and tackle; then reassess and tackle, then....you see where I’m going!

Q: What are you happiest doing, when you’re not working?

A: Being with my family – no matter what we’re doing.

Q: What is your favorite food?

A: Just one?? Mashed potatoes, my Dad’s homemade French fries, baked potatoes, paper thin sliced fried potatoes and diced potatoes on the grill.

Q: What is your favorite place you’ve ever visited?

A: Glacier National Park, specifically Going to the Sun Road. Jaw dropping every time.