



Why Name Badges?

Beacon is your solution to providing top-quality, affordable name badges. Your staff represents your business to the public. An eye-catching name badge will be noticed and create a professional image to your customers and clients.

Name badges are used in businesses and organizations for many reasons.

1. Security

Many organizations like hospitals and schools use name badges for added security. Most states require it in several industries. Put your customers or students mind at ease by making staff easily identifiable.

2. Employee Recognition

Name badges will present a professional look for all your employees and encourages interaction with them from your customers.

3. Brand Recognition

Having name badges with your brand logo and colors will keep your company name in sight. An attractive badge will give your employees a sense of pride and professionalism, helping them feel part of the team.

4. Customer Interaction

Name badges will make it easy for your customers to approach your staff on a more personal level. Employees will feel more accountable for the service they provide knowing customers are more likely to give feedback when they know an employee's name.

Name badges are an important part of many industries and help your company boost visibility. Whether it is a professional badge for your sales staff or badges that are an extension of your company uniforms, Beacon Name Badges can help you find the perfect fit.

Who uses Name Badges?

Hospitals, Pharmacies, Nursing Homes, Hospitality, Resorts, Amusement Parks, Schools, Financial Institutes, Insurance Agents, Realtors, Retail Stores and much more!

Turn to Beacon's award winning service and support to help you sell name badges. We have many styles and sizes to choose from.



Also available is our Premiere Online Badge Release Program. Inquire Today!