

## FLASHLIGHT ADVERTISING



### Who advertises on flashlights?

**Answer:** With the universal appeal and varying price points you see ads for a lot of markets; agriculture, automotive, colleges, construction, energy, financial, the great outdoors, law enforcement, real estate, travel industry and so many more!

### Where are flashlights used?

**Garage:** Magnet for hands-free use, bendable to offer lighting in nooks and grannies, magnet end to pick up small metal objects, square so it won't roll away.

**Purse or Backpack:** Compact in size, but powerful light.

**Camping:** Hooks for hanging, magnetic for attaching to camper.

**Automobile:** Magnet for attaching to vehicle, powerful light, safety strobe lights, defense bezel.

**Home:** Utility room, under furniture, behind appliances.

### What is a defense bezel?

**Answer:** It is a sharp edge on the head of the flashlight that will aid in defending yourself from an attacker.

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My customer has a flashlight that I can't find anywhere. Can you do a custom order?

**Answer:** Yes, with our Beacon World Import Program. We will need a sample or a picture of the item along with quantity, size, color, imprint colors, imprint location, same ad on all or change of copy, material, packaging and shipping location. With this information we get a quote from our overseas vendor. Quotes are usually done within 24-48 hours.

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