

## What is laser engraving on metal products?

Answer: This process takes the artwork directly to the product. No plate/ screen/intermediary process is required to output the image. Extra processing is required in the art department to make the artwork usable for engraving. The imprint color will be whatever the base metal color is under the top layer of the product.

## What are the advantages of laser engraving?

Answer: Images are extremely crisp and consistent down to very small sizes. Because there are no intermediary processes (screen or plate making) engraved items can be manufactured very fast for quick turn orders. It also allows for personalization.

# What is the disadvantage of laser engraving?

Answer: No color options on imprints.



#### What is a domed decal?

**Answer:** It is a full color decal with an expoy dome over the full color imprint. The doming is UV resistant and will not yellow in the sun.

## What are the disadvantages of a domed decal?

**Answer:** 24 hour rush is not availbale. PMS matches are not possible. You can get a close match but not exact.





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