



whitepapers
by Beacon®

Personalizing Leather

PERSONALIZING LEATHER



Leather is a unique material, unlike many of the other promotional products available. But it can still be imprinted and personalized in a very professional upscale way. Leather is a great business gift, service award, performance incentive or recognition award. Leather will stand the test of time and a personalized piece makes it special. It gives the message “this was made just for me”.

Can leather items be personalized?

Answer: We have two personalization (individual names) options available with an additional charge. A personalized gift creates a lasting impression.

Laser etching personalization is available in a quantity of one. The silver or gold underlay shows through the black plate and is adhered to the metal backer. Names should be supplied on a spreadsheet.

Debossed personalization is available with a minimum order of 10 pieces. Most products can be personalized with three initials. Full names are not available. We offer two font styles, Monotype Corsiva in 3/4” size or Century in 3/8” size, for you to select from.

Monotype Corsiva

EMQ

SHOWN TO SIZE 3/4”



Century

EMQ

SHOWN TO SIZE 3/8”



Can you print directly on the leather?

Answer: No – only a debossed imprint is available directly on our leather. We can however, print in four color on a domed medallion or with the metal backers. A domed medallion is only available on the new Urban Edge by Canyon line.



Deboss



Domed Medallion



Metal Plate

PERSONALIZING LEATHER



What is debossing?

Answer: Pressure and heat is applied to the leather – depressing (or branding) an image into the product. Our debossed products always have dark, deep, readable imprints.

Can the imprint be debossed in other areas?

Answer: On most products, it is probable. Our production team would need to review the item and advise if another imprint location is available and what imprint size is available.

Can you deboss more than one item using the same debossing die?

Answer: Yes. However the imprint size may need to be adjusted on one of the items in order to utilize the same debossing die for both products.

I have a die on file from an order last year. Can I use this die and avoid a die charge?

Answer: Yes. However, the imprint size may need to be adjusted to accommodate the existing die size.

What is laser etching?

Answer: Metal backers are attached to the leather product. We have stock colors of silver or antique gold metal backers that have been predetermined for the products where this is available. A plate is then laser etched with an imprint and attached to the metal backer. The personalized plate is black with either a silver or gold underlay. The underlay color shows through the black and matches the metal backers. Many styles utilizing this method can be produced with a quantity of one.

What is a domed medallion?

Answer: Domed medallions are available on the Urban Edge by Canyon line. This is a subtle full color domed medallion that is attached to the bags. PMS matching may not be exact, but we can get very close. Many styles can be produced with a quantity of one.

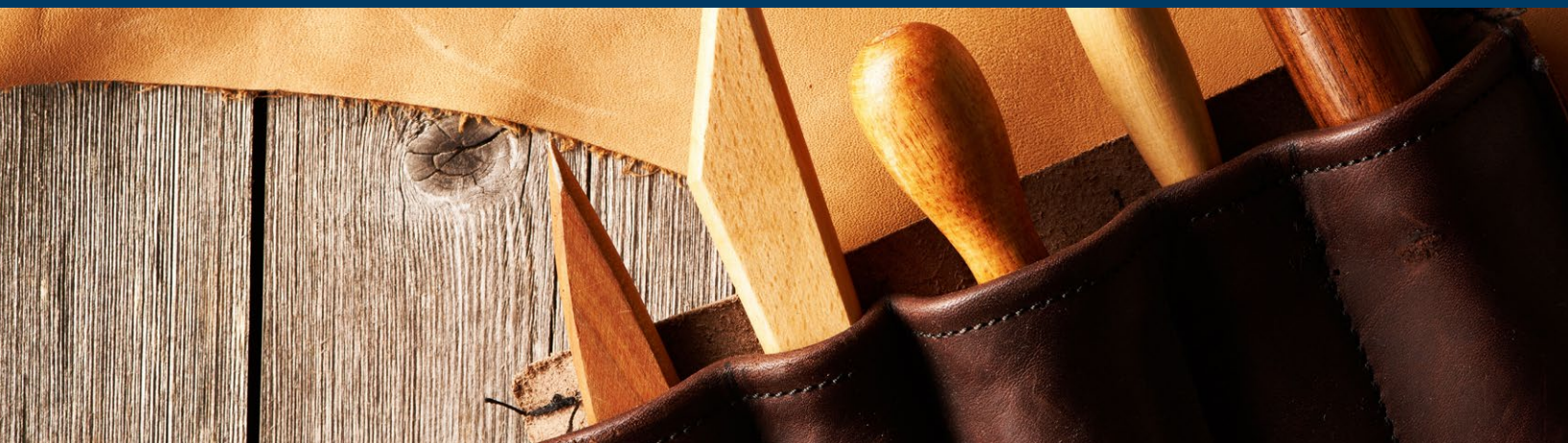
Can I get Urban Edge products with no medallion?

Answer: A few of the products do not have holes in the leather patch and can be ordered blank. However, most of the Urban Edge items have two holes in the leather patch to allow for the medallion. If product is ordered without a medallion, these holes would be visible. We suggest putting a generic Urban Edge logo on the medallion.



Domed Medallion

LEATHER Q&A



Can I customize any of the products?

Answer: Yes, this would be done as direct import order. There is a \$10,000 minimum order and the lead time would be 150 days.

Is full color printing available?

Answer: Yes. This can be done on products with a domed medallion or a metal backer. On the items with a metal backer, the imprint prints on a white plate and is attached to the silver or gold backer. You can also add a polyurethane dome on the item.

What is your sample policy?

Answer: Canyon Outback leather products are billed at EQP net price and credited in full upon return. Ground freight is free to you. When you are ready to return the item (within 30 days, in new condition) contact Customer Care for an electronic shipping label.

What is your standard packaging?

Answer: Most products are inserted into a protective dust bag.

Can I have an embroidered imprint on leather?

Answer: We do not embroider our leather products. However, you can purchase blank product and send to an embroidery place if you would like.



whitepapers
by Beacon®