Many industries now require photo identification badges for all of their employees. Healthcare is probably one of the largest markets. Other areas to target would be any company offering services that require their employees to enter their customers' home or place of business – contractors, landscapers, plumbers, HVAC companies, cable installers and pest control. In addition, schools, colleges and government offices need photo identification.

You may not think of Photo ID Badges as a promotional item, but they are sold successfully through distributors every day. This guide will cover some of the most frequently asked questions and help explain how easy it is to offer a Photo ID Badge program to your clients. No need for them to invest in equipment and hours of printing badges...Let us do it for you!

Do most large hospitals or organizations print these themselves?

Answer: Sometimes. Printing photo ID cards on site is common, but it involves investing in an expensive card printer, proper software, training, and quite a bit of time from their HR offices to make them. The biggest benefit for printing them on site is that they can print one or two cards at a time whenever they would like. Most companies are not aware that programs exist that simply allow them to order their photo ID badges online, one at a time, with a 24 – 72 hour turnaround. The Badge Warehouse program is the easy answer for these companies so they no longer have to do in-house.

What attachments do you offer on the badges?

Answer: Our photo ID badges come standard with a clear vinyl strap clip, but any number of attachments could be used. Lanyards are another common attachment and can be included for a minimal charge.

Can you print barcodes on the ID badges?

Answer: Yes. Bar codes are no problem, we would just need to know which style of bar coding to use. Similar to fonts, bar codes have different versions. The most common is called 3 of 9, but others are used as well. It will depend on your scanning software. If you are unsure, we can send you a virtual proof to print and test scan. Custom or generic QR codes or smart tags can be printed on the badge too. They must be provided by the customer.