

## WHAT OPTIONS ARE THERE?



What size are your Photo ID badges?

**Answer:** They are 2 1/8" x 3 3/8". They come with rounded corners and a slot punched in the top, and can be produced horizontal or vertical.

Are there any size requirements for the photos?

**Answer:** Not necessarily. The photo size requirement is dependent on the job. The picture itself can be any size on the badge. We don't have a specific 'window' that we have to fit the picture into, however the photo size must be the same for all badges in the program.

What kind of picture files do you accept?

**Answer:** We accept .JPEG, .GIF, .PNG, or even .TIF files. We recommend the file be 300 DPI in order to ensure picture quality.

Do the photos need to be cropped?

**Answer:** Yes, the photos need to be cropped. If your photo on the badge is supposed to be 1" x 1", it would need to be cropped to that size. We can resize the photo if it is proportionate.

Are there any recommendations when submitting the photo?

**Answer:** The picture will print how it is submitted. If customers submit a picture and the person's face appears red in the file, it will be red on the badge. We do not alter the pictures in any way and they are printed as they're submitted. We suggest taking the photo in front of a solid colored background.

What is the printing process and what types of material are the badges printed on?

**Answer:** We have two badge types to choose from:

### 1. Minneapolis Plastic Name Badge

The Minneapolis name badge is a perfect fit for anyone who needs a thick, durable photo identification badge. Features include eye-catching, full color printing with photo and three lines of personalization on a sturdy, 1/16" white plastic. Second side printing is available. PMS matching may not be possible. Metallic ink is not available.

### 2. Washington Laminated Name Badge

The Washington name tag is a great photo ID badge for anyone needing photo identification on a name badge. Full color printing with photo and three lines of personalization on .030" white gloss laminated plastic (credit card thickness). Features variable copy on one side and consistent copy on optional second side. PMS matching may not be possible.