



whitepapers
by Beacon®

Table Covers

THERE'S MORE TO A TABLE COVERS THAN YOU THINK!



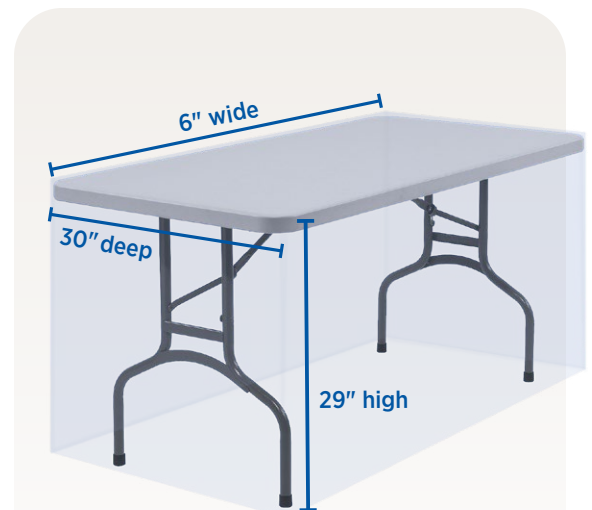
Take a look around. You'll see table covers used in many different places: tradeshow, health fairs, job fairs, college orientation, 5K walks/runs, college recruitment, home shows, open houses, grand openings, holiday parties, seminar registration tables, just to name a few! Why? Because a table cover is the perfect place to display your corporate logo, school mascot or association name. The large imprint area gives you lots of room to get your message out and make a positive first impression. Table covers are available in numerous sizes and can be customized to fit special table sizes.

Can you walk me through the measurements?

Answer: Standard table sizes are 29" high and 30" deep across the top of the table. The length of a table will vary in 2' increments like 4', 6' or 8' length tables. Table covers will reach down to just above the floor on the front of the table and across the top of the table plus down the two short sides of the table, again to just above the floor. A three sided table cover will leave the back exposed while the four-sided will have a piece of material that covers the back of the table. Please see the picture on the next page.

What size table cover should I order?

Answer: The key consideration here is whether to go with a flat or fitted table cover. If you are going to use the same size table every time you use the table cover then the fitted style will work. If you expect variation in the size of tables you use (e.g. sometimes a 6' and sometimes an 8' table) then order different sized table covers, a longer flat one or a convertible.



DIFFERENT STYLES & SIZES



What's the difference between flat and fitted?

Answer: Flat table covers drape at the corners of the table and will hang down to an inch above the floor. A set of slight dimples will appear at the corners. A fitted table cover is made for a specific size table and has sewn corners like a fitted bed sheet.

What is a convertible table cover?

Answer: A convertible is a flat 6 foot or 8 foot table cover with hook and loop on each side so it can be converted to fit a 4 foot or 6 foot table. It is a flat table cover at the larger size and when converted to the smaller size it is a fitted table cover. Convertible table covers only available with polyester material.

What is a stretch fit table cover?

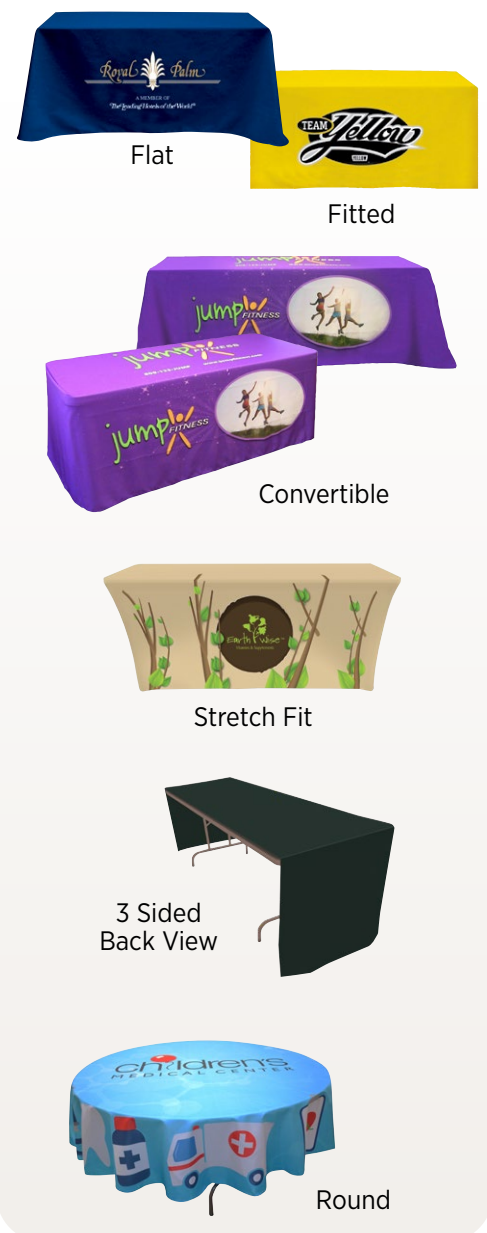
Answer: The polyester material stretches over the table cover to give it a snug contoured fit. The table cover has reinforced sleeves on each corner. Slip each table leg into the sleeve and pull tight. To achieve the snug contoured look, this table cover fits best on a table with legs no more than 6" from the table edge.

How are 3 sided and 4 sided table covers different?

Answer: Three sided table covers reach over the table's top, front and two sides leaving the back of the table exposed. This allows for storing items under the table with easy access or for sitting behind. The four sided cover reaches over the back of the table in addition to the top and sides.

How are round table covers measured?

Answer: All of our round table covers are 92 inches in diameter, without any seams. The drop on the side of the table is determined by the diameter of the table top. A 3 foot (36" diameter) top will have a 28" side drop – about 1" off the floor. A 4 foot (48" diameter) top will have a 22" side drop – about $\frac{3}{4}$ of the way to the floor. A 5 foot (60" diameter) top will have a 16" side drop – about half way to the floor. You will need to know the size of the tables at your event before placing your order.



DIFFERENT MATERIALS AND CARE



What kind of material is used on the table covers?

Answer: We have premium and budget polyester, poly/cotton twill, stretch polyester and supreme polyester

The premium polyester is a quality poplin polyester material that is washable and flame retardant. It meets the National Fire Protection Association (NFPA) 701 standard for flame resistance. This material weight is 5 oz. per square yard and drapes nicely and can be silk screen printed on any color material or full color dye sublimated on white material. We offer 5 different material colors in polyester. The fabric colors will not fade.

The budget material is quality lightweight polyester that is washable. The material weight is 4.13 oz. per square yard. It is cut with rounded corners and has a rolled hem to give it a finished look. It can be silk screen printed up to 6 colors. We offer three material colors in the budget polyester. The fabric colors will not fade. It is a lower priced option when you don't need flame retardant material.

The digital direct print material is also a polyester material - but it is lighter weight, 4.57 oz. per square yard. The table cover is finished with a rolled hem with double stitching. It is cut with rounded corners to give a finished look. It is a lower priced option when you don't need flame retardant material.

The poly/cotton twill is a blend of 65% polyester and 35% cotton twill. This is a heavy material that will withstand a lot of use. We offer 16 different material colors in the poly/cotton blend. The products that use this material are cut and sewn in the United States. These products are finished with a rolled hem so the edges won't fray. The poly cotton twill can only be silk screen printed.

Stretch polyester is used to make the stretch fit table covers. It meets the National Fire Protection Association (NFPA) 701 standard for flame resistance. This material can only print with full color dye sublimation and is cut and sewn in the United States.

Supreme quality, two-way stretch polyester table covers are washable and easy to store and ship and finished with a rolled hem. The stretch polyester is more wrinkle-resistant than our premium polyester table throws. Includes rounded corners.

How should the table cover be cleaned?

Answer: Machine wash cold on gentle cycle with mild detergent, no chlorine bleach. Tumble dry low. Remove immediately and fold to prevent wrinkling. May be ironed. Do not iron the imprint. Do not dry clean.

What can be used if the table covers get wrinkles in them?

Answer: A wrinkle remover product can be used or the table cover can be steamed with a steamer.

Do you make anything other than table covers?

Answer: Yes. Runners, Skirts & Banners. Table runners drape the top of a table; top and front or the top, front and back. Table skirts come with hooks and loops sewn around the top edge and hook and loop clips to fit your table. Banners come with four grommets and washers for ease in hanging.

DIFFERENT PRINTING METHODS



What are the different printing methods on table covers?

Answer: We offer three different kinds of methods: Silk Screening, Dye Sublimation and Digital Direct.

Silk Screening is the imprint method on the Premium Polyester, Budget Polyester and Poly/Cotton Twill items. We can print up to 6 colors with silk screening. A screen is needed to print each color. Ink is poured onto the screen and then a squeegee passes over the ink, forcing ink through the screen and onto the product. This is a slower imprint method.

Dye Sublimation is the imprint method on premium polyester all over dye sub table covers. This prints only on white material and can be printed with an all over imprint. The image prints out on special transfer paper. Then the transfer paper is fused to the material using heat. The image is fused into the polyester material making the image extremely durable.

Digital Direct print is printed on budget polyester material. This prints only on white material and can be printed with an all over imprint. The image prints directly onto the material, with no transfer paper. The image is fused into the budget polyester material and is extremely durable. However, the colors and details are not as vibrant or crisp as the dye sublimation method.

How do I go about getting a quote on custom size?

Answer: Contact our quoting department. They will need the following information to work up a quote for you: table height, width and depth, flat or fitted, three sided or four sided, type of material, color of material, number of imprint colors, number of locations printed, same imprint on all or changes of copy and quantity.

Can you match the fabric color to a PMS color?

Answer: No. We cannot guarantee an exact PMS match with the dye sublimation or digital direct processes. We generally have a close match.

How many colors can you print on the table cover?

Answer: We can print up to 6 spot colors with silk screen printing on any of the table covers or print full color dye sublimation or digital direct on a white polyester.

Can you print in non-standard locations?

Answer: Yes. The standard imprint position is centered on the front view of the table cover. The most common non-standard locations are the top and sides and edge-to-edge full color.